

# Prospectus Wheeling Members Show

www.ppal-artists.com

April-May 2021

## *Wheeling Members Show* *“Pure Pigment”*

At Art Works Around Town, Wheeling, WV  
www.artworksaroundtown.org

Important Dates	
Cut-off for promotional images	Tuesday, March 2, 2021
Online registration cut-off	Friday, March 12
Screening drop-off (Gilberti Fine Arts gallery)	Thursday, March 25, 10-3 Friday, March 26, 10-3 Saturday, March 27, 10-12
Pick up work not in compliance (Gilberti gallery)	Thursday, March 25, 10-3 Friday, March 26, 10-3 Saturday, March 27, 10-1
Show setup	Tuesday, March 30, 10-5
People’s Choice voting cut-off	Wednesday, May 26, 5
Show takedown	Thursday, May 27, 10-5
Pick up unsold work (Gilberti Fine Arts gallery)	Thursday, June 3, 10-3 Friday, June 4, 10-3 Saturday, June 5, 10-12
General meeting, People’s Choice winners announced (via Zoom)	Saturday, July 10, 11-2

### ELIGIBILITY

Any current member. All work for the show must be original (no prints) and must follow the Pittsburgh Pastel Artists League standards. There are no limits as to subject matter, including tasteful nudes, religious, and political statements, but must be the artist’s original composition and execution. Visit [https://www.ppal-artists.com/resources/Documents/Standards/PPAL\\_Exhibit\\_Standards\\_20210131.pdf](https://www.ppal-artists.com/resources/Documents/Standards/PPAL_Exhibit_Standards_20210131.pdf) to see the online PPAL Standards document for framing and content details. This is all new for PPAL so take a look at it.

### SHOW DATES AND LOCATION

**Thursday April 1** through **Wednesday, May 26, 2021**, at Art Works Around Town, 2200 Market St. Wheeling, WV 26003, hours: Monday-Saturday, 10-5. Due to Covid-19 there will be no reception.

### REGISTRATION

You may enter up to **three** pieces of art for an entry fee of \$25. Please register online at <https://www.ppal-artists.com/event-4157813>. You can pay securely online via PayPal even if you don’t have a PayPal account, or mail a check made out to PPAL to Rosemary Hogan, 1001 Hastings Park Dr Apt 219, Bridgeville, PA 15017. The venue will collect a 20% commission. **Final online registration date is Friday, March 12, 2021.** Note that no substitutions of artwork may be made after registration closes as a list will be sent to the venue shortly thereafter. Please keep a copy of your registration confirmation email for your records. Labels are provided below for all aspects of the show. If you’d like to download and use a fill-in-the-blank Microsoft Word document (click “Enable Editing”), visit [https://www.ppal-artists.com/resources/Documents/Exhibits/2020%20Wheeling/PPAL\\_2021\\_Wheeling\\_Labels\\_Fill-in.docx](https://www.ppal-artists.com/resources/Documents/Exhibits/2020%20Wheeling/PPAL_2021_Wheeling_Labels_Fill-in.docx).

## **SCREENING AND DELIVERY OF ART**

The drop off and screening dates for standards compliance are **Thursday, March 25, 10-3, Friday, March 26, 10-3, or Saturday, March 27, 10-12** at the Gilberti Fine Arts gallery, 1030 5th Avenue Coraopolis, PA 15108. When dropping off your work, **you will be required to unwrap your work and then rewrap it after screening for transport to the exhibition site in Wheeling. You must include adequate packaging material that is labeled with your artwork title, your name, and email using the labels below.** Affix the label to the front of your piece packaging in case your work needs to be transported flat. **You must also label the back of your work with the same information.** For guidance on how to package your work for safe transport, visit [https://www.ppal-artists.com/resources/Documents/Exhibits/2020%20Wheeling/PPAL\\_2021\\_Wheeling\\_Packaging.pdf](https://www.ppal-artists.com/resources/Documents/Exhibits/2020%20Wheeling/PPAL_2021_Wheeling_Packaging.pdf). This type of show is new for PPAL so please follow all the guidance to ensure a smooth setup.

## **ARTISTS' MERCHANDISE**

You may include up to **six** shrink-wrapped prints and **nine** shrink-wrapped cards/packs. Each piece should be clearly labeled with the same information as that is indicated during online registration. (Use a unique identifying ID comprised of at least your three-character initials plus a number, for example, JCP1, JCP2, etc., for each item. Do not duplicate IDs for different items.) Also include the title/description of your work (such as "Seascape, 9x12" or "Four Bird cards") and price on the label. Labels are provided below. Cards and bin art should be packaged in a box or boxes with the completed label below on the outside. All artists' merchandise will be looked over by the Standards committee. Any work determined by the committee not to be in sellable condition will be removed from the sale. During registration online, you will be asked to enter the unique ID, title, and price. No substitutions can be made for artists' merchandise as a list will be sent to the venue shortly after registration closes.

## **PICKUP OF ART**

**Thursday, June 3, 10-3, Friday, June 4, 10-3 or Saturday, June 5, 10-12** at Gilberti Fine Arts gallery.

## **LIABILITY AND COMPLIANCE**

Every effort will be made to protect your artwork. Please be advised, however, that Pittsburgh Pastel Artists League cannot be responsible for any loss or damage to your artwork. By registering for this exhibit, you understand that any insurance coverage of your work will be your responsibility.

In addition, by registering for this exhibit, you represent that all entries submitted for the upcoming show follow Pittsburgh Pastel Artist League's Standards and the show prospectus. You agree that the Screening and Standards committees for the show have the sole discretion not accepting artwork if it is not in compliance with these statements and other show guidelines. Should a violation be learned of after the screening, penalties may be imposed after a hearing by Pittsburgh Pastel Artists League's Board members and the Standards Committee Chairperson.

## **QUESTIONS?**




Contact Co-chairs:

Loretta Smith, [smithslsd2@comcast.net](mailto:smithslsd2@comcast.net)

Eric Dye, [ed43dart@gmail.com](mailto:ed43dart@gmail.com)




**LABELS FOR BACK OF WORK, PACKAGING MATERIAL, AND ARTIST'S MERCHANDISE**

**BACK OF WORK**




 <b>WHEELING 2021 SHOW</b> <b>PIECE #1 – Back of Work</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #2 – Back of Work</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #3 – Back of Work</b> Title: _____ Artist: _____ Email: _____
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**PACKAGING MATERIAL**




For bubble wrap, etc.

 <b>WHEELING 2021 SHOW</b> <b>PIECE #1 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #2 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #3 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____
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For portfolio(s), box(es), etc.




 <b>WHEELING 2021 SHOW</b> <b>PIECE #1 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #2 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____	 <b>WHEELING 2021 SHOW</b> <b>PIECE #3 – Packing Material</b> <b>(Affix to front of piece packaging) Top</b> <b>of work ↑</b> Title: _____ Artist: _____ Email: _____
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**ARTIST'S MERCHANDISE CONTAINER(S)**

 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Artist's Merchandise</b> <b>(Affix to outside of Merchandise container)</b></p> <p>Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Artist's Merchandise</b> <b>(Affix to outside of Merchandise container)</b></p> <p>Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Artist's Merchandise</b> <b>(Affix to outside of Merchandise container)</b></p> <p>Artist: _____ Email: _____</p>
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**CARDS**




 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #1</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #2</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #3</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>
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 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #4</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #5</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #6</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>
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 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #7</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #8</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Card(s) #9</b></p> <p>Piece ID: _____ Description: _____ _____</p> <p>Price: _____ Artist: _____ Email: _____</p>
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**BIN ART**

 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #1</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #2</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #3</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>
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 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #4</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #5</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p><b>WHEELING 2021 SHOW</b></p> <p><b>Bin Art #6</b></p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>
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