



Prospectus PPAL Members Juried Show - Weirton

www.ppal-artists.com

September 27-October 27

“Pure Brilliance”

Summit Art Gallery

The Top of West Virginia Convention and Visitors Bureau
3539 Main Street, Weirton, WV 26062

Important Dates	
Artwork cut-off for promotional materials	Sunday, August 15, 2021
Online registration cut-off	Sunday, September 5, 2021
Screening and delivery of art at Gilberti Fine Art, 1030 5th Ave, Coraopolis, PA 15108	Wednesday, September 15, 2021, 10:00 a.m. - 3:00 p.m. Thursday, September 16, 2021, 10:00 a.m. - 3:00 p.m. Friday, September 17, 2021, 10:00 a.m. - noon
Exhibit dates at Summit Gallery, 3539 Main Street, Weirton, WV 26062	September 27 - October 27, 2021 Monday – Friday 10:00 a.m. - 6:00 p.m.
Opening Reception (COVID permitting)	Tuesday, September 28, 2021, 6:00 p.m. - 8:00 p.m.
Awards presentation	Tuesday, September 28, 2021, 6:30 p.m.
People’s Choice voting cut-off	Wednesday, October 27, 2021, 6:00 p.m.
Show takedown	Thursday, October 27, 10:00 a.m.-6:00 p.m.
Pick up unsold work at Gilberti Fine Art, 1030 5th Ave, Coraopolis, PA 15108	Saturday, October 30, 2021, 10.00 a.m. - 3:00 p.m. Monday, November 1, 2021, 10.00 a.m. - 3:00 p.m.
People’s Choice announcement	Newsletter (Date TBD)

ELIGIBILITY: Open to all PPAL members. No restrictions on subject matter (tasteful nudes, religious and political statements acceptable). Copies or reproductions (i.e., paintings based on published sources or another artist’s work) are not eligible. All work must be original and not completed in a class or under supervision. Work must be at least 80% soft pastel. Work must be sturdily framed and ready to hang (no easel backs or sawtooth hangers). Total individual piece weight is limited to no more than 30 lbs.

STANDARDS: This is all new for PPAL so please visit https://www.ppal-artists.com/resources/Documents/Standards/PPAL_Exhibit_Standards_20210131.pdf to see the online PPAL Standards document.

SHOW DATES AND LOCATION: Monday, September 27 - Wednesday, October 27. Summit Art Gallery, The Top of WV Convention and Visitors Bureau. Hours of operation, Monday - Friday, 10:00 a.m. - 6:00 p.m.

ENTRY FEE: You may enter up to **three** pieces of art for an entry fee of \$25. Fee is non-refundable. You can pay the \$25 entry fee securely online via PayPal even if you don’t have a PayPal account, or mail a check for \$25 made out to PPAL to Rosemary Hogan, 1001 Hastings Park Dr Apt 219, Bridgeville, PA 15017.

REGISTRATION: Please register online at <https://www.ppal-artists.com/event-4403027>. Final online registration date is Sunday, September 5, 2021. Note that no substitutions of artwork may be made after registration closes. Please keep a copy of your registration confirmation email for your records. Labels are provided below for all aspects of the show. If you’d like to download and use a fill-in-the-blank Microsoft Word document (click “Enable Editing”), visit https://www.ppal-artists.com/resources/Documents/Exhibits/2021%20Weirton/PPAL_2021_Weirton_Labels_Fill-in.docx

SALES: The venue will retain a 15% commission on all sold artworks. NFS (Not for Sale) is permitted on a very limited basis. Note that the payment of appropriate sales tax on the full sale amount will be the artist's responsibility so price accordingly.

AWARDS: 1st, 2nd, 3rd place, three Honorable Mentions and People's Choice. Cash value of awards \$300, \$200, \$100, \$75 each, and \$50, respectively. Awards may include sponsor donations.

JUDGE OF AWARDS: Barbara Jaenicke. For more information on Barbara, visit www.barbarajaenicke.com.

JURY PROCESS: Digital images submitted and juried online.

DIGITAL REQUIREMENTS: JPG files with 72 dpi resolution, 2MB max. File Name Protocol:

LastName_FirstInitial_Title.jpg (e.g., Pini_J_SunflowersInJuly.jpg). Images to be considered for promotional materials must be 300 dpi, 5MB max, emailed to webmaster@ppal-artists.com by August 15.

DROP-OFF AND SCREENING: The drop off and screening for Standards compliance dates are Wednesday, September 15, and Thursday, September 16, 10 a.m. - 3:00 p.m., or Friday, September 17, 10:00 a.m. - 12 noon at the Gilberti Fine Art, 1030 5th Avenue Coraopolis, PA 15108. When dropping off your artwork, you will be required to unwrap your work and then rewrap it after screening for transport to the exhibition site in Weirton. You must include adequate packaging material that is labeled with your artwork title, your name, and email using the labels below. Affix the label to the front of your piece packaging in case your work needs to be transported flat. You must also label the back of your work with the same information. For guidance on how to package your work for safe transport, visit https://www.ppal-artists.com/resources/Documents/Exhibits/2021%20Weirton/PPAL_2021_Weirton_Packaging.pdf. This type of show is new for PPAL so please follow all the guidance to ensure a smooth setup.

ARTIST'S MERCHANDISE: You may include up to six wrapped prints and nine wrapped cards/packs of pastel work only. Each piece should be clearly labeled with the same information as that is indicated during online registration. (Use a unique identifying ID comprised of at least your three-character initials plus a number, for example, JCP1, JCP2, etc., for each item. Do not duplicate IDs for different items.) Also include your name, the title/description of your work (such as "Seascape, 9"x12" or "Four Bird cards") and price on the label. Labels are provided below. Cards and bin art should be packaged in a box or boxes with the completed label below on the outside. All artist's merchandise will be looked over by the Standards committee. Any work determined by the committee not to be in sellable condition will be removed from the sale. During registration online, you will be asked to enter the unique ID, title, and price. No substitutions can be made for artist's merchandise as a list will be sent to the venue shortly after registration closes.

PICKUP OF ART: Work not in compliance with Standards will be rejected during dropoff and screening at Gilberti Fine Art, 1030 5th Ave, Coraopolis, PA 15108. Unsold work may be retrieved on Saturday, October 30 or Monday, November 1, 10:00 a.m. - 3:00 p.m. at Gilberti Fine Art.

LIABILITY AND COMPLIANCE: All reasonable care will be taken with artwork. However, neither PPAL, its officers or volunteers will be responsible for loss or damage. PPAL strongly recommends participants carry independent insurance. PPAL reserves the right to reproduce accepted artwork for Publicity purposes.




In addition, by registering for this exhibit, you represent that all entries submitted for the upcoming show follow Pittsburgh Pastel Artist League's Standards and the show prospectus. You agree that the Screening and Standards committees for the show have the sole discretion to not accept artwork if it is not in compliance with these statements and other show guidelines. Should a violation be learned of after the screening, penalties may be imposed after a hearing by Pittsburgh Pastel Artists League's Board members and the Standards Committee Chairperson.

Questions?

Contact Chair: Loretta Smith, smithslsd2@comcast.net




LABELS FOR BACK OF WORK, PACKAGING MATERIAL, AND ARTIST'S MERCHANDISE

BACK OF WORK




 <p>PPAL WEIRTON 2021 SHOW PIECE #1 – Back of Work</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #1 – Back of Work</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #1 – Back of Work</p> <p>Title: _____ Artist: _____ Email: _____</p>
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PACKAGING MATERIAL




For bubble wrap, etc.

 <p>PPAL WEIRTON 2021 SHOW PIECE #1 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #2 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #3 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>
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For portfolio(s), box(es), etc.




 <p>PPAL WEIRTON 2021 SHOW PIECE #1 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #2 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW PIECE #3 – Packing Material (Affix to front of piece packaging) Top of work ↑</p> <p>Title: _____ Artist: _____ Email: _____</p>
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ARTIST'S MERCHANDISE CONTAINER(S)

 <p>PPAL WEIRTON 2021 SHOW</p> <p>Artist's Merchandise (Affix to outside of Merchandise container)</p> <p>Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Artist's Merchandise (Affix to outside of Merchandise container)</p> <p>Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Artist's Merchandise (Affix to outside of Merchandise container)</p> <p>Artist: _____ Email: _____</p>
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CARDS




 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #1</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #2</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #3</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>
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 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #4</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #5</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #6</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>
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 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #7</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #8</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Card(s) #9</p> <p>Piece ID: _____ Description: _____ _____ Price: _____ Artist: _____ Email: _____</p>
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BIN ART

 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #1</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #2</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #3</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>
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 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #4</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #5</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>	 <p>PPAL WEIRTON 2021 SHOW</p> <p>Bin Art #6</p> <p>Piece ID: _____</p> <p>Description: _____</p> <p>_____</p> <p>Price: _____</p> <p>Artist: _____</p> <p>Email: _____</p>
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